

JOHNSTOWN BRIDAL SHOWCASE 2026

The Tribune-Democrat **JOHNSTOWN** magazine

Sunday, Feb 1, 2026 Noon-3 pm
FASHION SHOW 3-4 pm

AT THE JOHNSTOWN CONFERENCE CENTER
301 NAPOLEON STREET - DOWNTOWN JOHNSTOWN

johnstownbridalshowcase.com

The 20th annual Bridal Showcase is the bridal event of the year!



2025 COVER

This is the region's ultimate guide for brides-to-be to plan their wedding. The **Johnstown Bridal Showcase 2026** official program and **Johnstown Magazine BRIDES** will provide engaged couples with the resources, new ideas and advice needed to create a picture-perfect wedding day. With the area's premier vendors, a bridal fashion show, demonstrations and taste testing, you won't want to miss your chance to participate!

Johnstown Magazine's BRIDES special section will feature information for brides and wedding planning.

A year's subscription to JOHNSTOWN MAGAZINE is our gift to all brides-to-be and all paid attendees.

BRIDAL SHOWCASE IMPORTANT DATES:

JM BRIDES DEADLINE
FRIDAY, DECEMBER 12, 2025
AD/SHOWCASE EVENT DEADLINE
TUESDAY, JANUARY 13, 2026
OFFICIAL PROGRAM IN THE TRIBUNE-DEMOCRAT
SATURDAY, JANUARY 24, 2026

JOHNSTOWN BRIDAL SHOWCASE PACKAGES

All businesses that participate will receive a list of all registered Brides-to-Be who attended the event. This is an invaluable resource for targeting potential customers!

GOLD SPONSOR ●●● Fashion Show... 9 gown/tux limit

- 1/2 page ad in the Official Program
- 1/2 page, full color ad in the *Johnstown Magazine BRIDES*
- Double booth at the Showcase with four chairs
- 25,000 Digital Impressions
- Logo recognition on all event signage and a web listing w/ hyperlink to own website on the bridal showcase web site
- Exhibitor logo recognition in all promotions for Bridal Showcase

PACKAGE INVESTMENT: \$1225

SILVER SPONSOR ●● Fashion Show... 5 gown/tux limit

- 1/4 page ad in the Official Program
- 1/3 page, full color ad in the *Johnstown Magazine BRIDES*
- Booth at the Showcase with two chairs
- 20,000 Digital Impressions
- Logo recognition on all event signage and a web listing w/ hyperlink to own website on the bridal showcase web site
- Exhibitor logo recognition in all promotions for Bridal Showcase

PACKAGE INVESTMENT: \$800

BRONZE SPONSOR ● Fashion Show... 2 gown/tux limit

- 1/8 page ad in the Official Program
- 1/6 page, full color ad in the *Johnstown Magazine BRIDES*
- Booth at the Showcase with two chairs
- 20,000 Digital Impressions
- Logo recognition on all event signage and a web listing on the bridal showcase web site
- Logo recognition in all promotions for Bridal Showcase

PACKAGE INVESTMENT: \$675

DIGITAL EVENT TARGETING

- 50,000 digital impressions and event targeting the Bridal Showcase then following the brides 30 days afterward wherever they search online!
- Includes one set of full color online display ads, \$750 investment

